

## Contents : Information on the Value of Multi-User Tracks

### STATISTICS

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<b>BHS</b>	Riders access 22% of PROW	1
<b>Glos PROW</b>	Availability figures	1
<b>BHS</b>	4.3 million people represented	1
<b>BHS</b>	2035 road incidents on BHS website since Nov 2010 54 in Gloucestershire 183 Road Traffic Accidents in 2012 - 2 rider fatalities	2
<b>Hospital E Statistics Online</b>	2014-2015 4,081 treatment, 3,677 emergency	2
<b>BETA Survey</b>	Road Safety an issue	2
<b>General Household Survey</b>	4-5% people have ridden - other statistics	5
<b>NE: Monitor of Engagement in the Natural Environment</b>	Horse riders - just over 27 million visits to the natural environment 2015. 9% of horse riders have a declared disability.	5
<b>Brit Eques Trade Assoc</b>	4.03 million adults taking part in riding	6
<b>Sport England</b>	12% of riders have disability or long-term illness Want to see more riding available 14-25 year olds	6
<b>UK Pony Club</b>	30,674 members. 357 branches 11 centres in Glos	6
<b>Riding Disabled Assoc</b>	576 groups 28,000 people having access 15 RDA groups in Glos	6
<b>West Pennine Bridleway Strategy</b>	Riders come from the widest range of age and occupation as well as background.	6
<b>Peat Marwick (from West Pennine Strategy)</b>	1967 estimate 100,000 people rode each week. 1974 500,000. 1995 3.5 million.	6
<b>Economic</b>	See pages ...	18-21

### LOCAL AND NATIONAL POLICIES

<b>Min Natural Environment and Fisheries 2011</b>	Richard Benyon Letter. Riders as vulnerable road users.	2
<b>Dept for Environment, Food and Rural Affairs 2014</b>	Dan Rogerson Letter to LAFs ... particularly keen that ... revised ROWIPs ... provide improved provision for horse-riders and cyclists.	3
<b>Dept for Environment, Food and Rural Affairs 2014</b>	Dan Rogerson letter to Local Highway Authority Chief Executives .. improved provision for riders and cyclists	3
<b>Highways England's Accessibility Strategy July 2016</b>	Highways England is working to create an inclusive and integrated network that is safer and more secure for all road users, including cyclists, walkers and	3

equestrians. "...increase the provision of dedicated multi-user routes, and accommodate multiple users on existing routes."

<b>Gloucestershire CC Local Transport Plan June 2016</b>	The dangers to vulnerable road users and the need to safeguard quieter routes. There is felt to be a strong case for linking up some of these existing tracks and bridleways with new stretches of off-road track to create a more connected network of multi-user tracks	3
<b>Cotswold Conservation Board</b>	Making the Cotswolds a place for positive high quality experiences. An adequate network is needed for walkers, cyclists (on and off road), horseriders and carriage drivers.	4
<b>Somerset CC</b>	Commitment to multi-user paths for all	4
<b>Hereford CC</b>	Seek to ensure ...shared facilities ... suitable for all	4
<b>Devon CC</b>	Introduced an Inclusive Access policy on all cycle tracks	4

## USERS AND RISK

<b>Devon CC</b>	Majority of riders are women and children	6
<b>Bath and North East Somerset CC</b>	Have written policy commitment to multi-user Now multi-use on Chew Valley Lake (cycle) path. Now multi-use on Collier's Way (cycle) path 12 month trials Norton-Radstock Greenway, and on Bath Railway path ended without incident	7
<b>Cornwall Camel Trail</b>	One of the busiest multi-user trails in the country	7
<b>Sustrans</b>	Comment on Cornwall Trail	7
<b>The Countryside Agency</b>	How people interact on off-road routes ..shared use routes are an increasingly important resource ....	7
<b>University of Surrey</b>	Government sponsored report confirms that conflict is rare.	8
<b>Sustrans</b>	Research confirms low risk of conflict. 92% of Sustrans routes are now multi-user	8
<b>The Trails Trust</b>	No unacceptable risk to users.	8
<b>Government</b>	The possibility of conflict is not reason enough to disregard ridden access.	9
<b>BHS View on multi-user</b>		9
<b>Scotland</b>	Horses allowed on all paths	10
<b>Durham CC</b>	All disused railway line multi-user Durham Visitor Charter	10
<b>Department of Medicine, Cambridge University</b>	Zoonoses	10

## HEALTH AND WELLBEING + PSYCHOLOGICAL AND SOCIAL BENEFITS

<b>Women's Sport and Fitness Foundation</b>	Equestrianism is 6th most popular activity for women, and the top outdoor pursuits activity - 2nd in the top 5 activities for burning calories	12
<b>BHS The health Benefits of horse riding in the UK</b> (Uni Brighton and Plumpton)	Findings of the report Psychological benefits	12 14
<b>Nat Inst for Health and Care Excellence</b>	"Plan and provide a comprehensive network of routes for walking, cycling and other modes of transport involving physical activity" (more recommendations)	14
<b>Diane Crone (Uni Glos)</b>	A psycho-social explanation of physical activity and mental health	15
<b>University of Essex</b>	Green Exercise - effects on health and psychological well-being	15
<b>Kenkel-Manning (Obesity)</b>	...increasing support for and access to a wide range of green exercise activities for all sectors of society should produce substantial economic and health benefits.	16
<b>University of Essex (Green Exercise)</b>	Synergistic benefit in adopting physical activities whilst at the same time being directly exposed to nature	16
<b>Beck and Meyers</b>	Health enhancement and companion animal ownership	17
<b>The Trails Trust</b>	We believe that Councils and Government should use public money to benefit the maximum of user groups in line with Best Value.	18

## ECONOMIC BENEFITS

<b>Gloucestershire</b>	23,272 horses registered in Glos in 2009 = an estimated £69,4911,000 going into the local economy (nearly 70 million)  184 farriers, more than 90 livery yards and stables (plus small DIY yards, studs etc.)	18
<b>Stacks Property Search</b>	"lifestyle premium" the positive effect of riding facilities and safe riding on property prices	18
<b>Gloucestershire Horse Riders facebook page</b>	17,129 members Sept 10th 2016	19
<b>Forest of Dean Greenway Project</b>	Business Opportunities Information Pack	19
<b>National contribution</b>	3.5 million people (6.5% GB population) rode at least	19

	once yr 2010/11. Appears to be unaffected by seasons .. related employment permanent rather than seasonal.	
	Gross output of £3.8 billion a year (excluding racing at £3.7 billion).	20
	Attracts specialist types of businesses requiring skilled individuals. 19,000 businesses provide employment for at least 28,500 people full time	21
	19,000 businesses servicing information, services and products. 100 equestrian magazines.	
<b>DEFRA</b>	Identified 5 main strategies including promoting horse tourism and improvement of "off-road" riding facilities	21
<b>Unseen green-exercise financial benefits</b>	Better physical and mental health = £1.7 bn reduced health service costs for NHS, and £5.4 bn sickness absence from work	22
<b>Countryside Agency</b>	Monies from visits to countryside and seaside exceed gross income from farm food production by more than £14 billion	22
<b>Monitor of Engagement in the Natural Environment</b>	Mountain biking tourism Gross Value Added £68 million (other statistics)	23
<b>West Pennine Bridleway Strategy</b>	Off road cycling Statistics	23
<b>UK cycle Industry</b>	Statistics	24
<b>Forestry Commission</b>	7Staines project £2.99 million to local economy	24
<b>South West Footpath</b>	Attracts £300 million annually to the economy v maintenance of only £500,000	24
<b>Farm Diversification</b>	Survey shows 23% of farm diversification went into equine enterprises	24
<b>Pennine Bridleway</b>	16 new companies to service it	24
<b>West Pennine Moors Sustainable Tourism</b>	£11.3 million expenditure by visitors	24
<b>National Trails in Wales</b>	Economic benefits	25
<b>Devon Bridleway Network</b>	Feasibility study - equine tourism	26
<b>Icknield Way</b>	Anticipates additional £350,00 per annum increase	26
<b>South of Scotland Countryside Trails</b>	Expects to generate gross spending of £1.58 million	26
<b>Mid Cotswold Tracks &amp; Trails Group</b>		27
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